



PG – 548

II Semester M.Com.(IB)/MIB Examination, June 2016
(CBCS)

Paper – 2.7 : SC : ASIAN BUSINESS ECONOMICS

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** sub-questions. **Each** sub-question carries **2** marks. **(7×2=14)**
- Define Business environment.
 - What is free trade agreement ?
 - What are the benefits of WTO to India ?
 - What do you mean by air pollution ?
 - Define carbon credit.
 - What is environmental accounting ?
 - What do you mean by business threats ?
 - Define demographic dividend.
 - What is cost competition ?
 - What are the business strategies of India with respect to mining ?

SECTION – B

- Answer **any four** questions out of six. **Each** question carries **five** marks. **(4×5=20)**
- Briefly explain the political environment of Cambodia.
 - What are the difficulties in implementation of trade agreements of local governments ? Explain.
 - Discuss in brief the significance of environmental accounting.
 - Explain business threats to Indian manufactures in Asian region.
 - Briefly explain the business strategies of construction industries.
 - Explain the measures in India to control water pollution.

P.T.O.



SECTION - C

Answer **any three** questions out of five. **Each** question carries **twelve** marks. (3×12=36)

8. Compare and contrast the economic environment of Singapore and Malaysia.
9. Bring out the economic developments in India after WTO.
10. Explain the future prospects of carbon credit and implementation of environmental accounting in India.
11. Elucidate the business opportunities to the cement manufacturer in Asian Region.
12. Critically evaluate the business strategies of oil infrastructure with respect to Asian Countries.

