



PG – 600

I Semester M.Com. (IB)/M.I.B. Examination, January 2017  
(CBCS) (Semester Scheme)  
Paper – 1.2 : International Trade and Environment

Time : 3 Hours

Max. Marks : 70

**Instruction:** Answer all Sections.

SECTION – A

Answer any seven questions out of ten. Each question carries two marks : (2x7=14)

1. a) What is code law ?
- b) Define 'Global Village'.
- c) Differentiate transactional company from an MNC.
- d) List out determinants of culture.
- e) What is economic integration ?
- f) What is a Tariff ?
- g) What is social stratification ?
- h) What is a command economy ?
- i) What is voluntary export restraint ?
- j) What is balance of payment ?

SECTION – B

Answer any four questions out of six. Each question carries five marks : (4x5=20)

2. Elucidate the concept of countervailing duty.
3. Briefly explain 'cultural lag' in international trade scenario.
4. Narrate 'Retaliation' explaining its impact on international trade.
5. Briefly explain how cultural diversity is managed.
6. Distinguish outward looking trade policies from inward looking trade policies.
7. What is strategy compatibility ? Briefly explain.

P.T.O.



SECTION – C

Answer **any three** questions out of five. **Each** question carries **twelve** marks : **(3×12=36)**

8. Explain Vernon's product life cycle theory of trade and its relevance to international trade .
  9. Discuss in detail how market economy propels and accelerate international trade.
  10. Explain key types of anti-dumping duties deployed to protect domestic markets and manufacturing sectors.
  11. Political system of the country has direct bearing on formulation of trade policies and international trade. Discuss.
  12. Differentiate between inter-firm and intra-firm transfer of technology explaining the key problems involved in the process.
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PG – 900

I Semester M.I.B. Examination, January 2016  
(CBCS)

International Business

Paper – 1.2 : INTERNATIONAL TRADE & ENVIRONMENT

Time : 3 Hours

Max. Marks : 70

**Instruction : Answer all Sections.**

SECTION – A

1. Answer **any seven** sub-questions out of **ten**. Each sub-question carries **two** marks. (2x7=14)

- a) What is Corporate Citizenship ?
- b) What are elements of Culture ?
- c) Differentiate innovation from invention.
- d) What is a tariff ?
- e) What is Recession ?
- f) What is Totalitarianism ?
- g) What is Punitive Sanction ?
- h) What is deemed export ?
- i) What is cross cultural literacy ?
- j) What are market interventions by Government ?

SECTION – B

Answer **any four** questions out of **six**. Each question carries **five** marks. (5x4=20)

2. How does Political risk influence international trade ? Explain.
3. Explain why cross Cultural Management is important in international trade.
4. Elucidate the key economic indicators that determine international trade dimensions.

P.T.O.



5. Distinguish Technology Adoption from Technology adaption.
6. Briefly Qualify and Quantify merits of international business Vis- a- Vis domestic business.
7. Briefly elucidate the key social responsibilities of business to the Society.

SECTION – C

Answer **any three** questions out of **five**. Each question carries **twelve** marks.

(12x3=36)

8. Critically evaluate 'New Trade Theory' and its relevance to the dimensional trade advantages in international trade.
9. Discuss in detail the critical stages of Technology Transfer process in international trade.
10. Distinguish Market Economy from Command and mixed Economies.
11. Explain how 'Sanctions' and 'Embargo' hinder leveraging of international trade dimensions.
12. Critically evaluate major trade barriers and non trade barriers preferred by developing countries.



PG – 773

I Semester M.I.B. Examination, January 2015  
(CBCS)

**INTERNATIONAL BUSINESS**  
**Paper – 1.2 : International Trade and Environment**

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any Seven** questions out of ten. **Each** question carries **2** marks. **(7×2=14)**
- What is Cultural Environment ?
  - Franchising Vs Licensing.
  - List out players in International Business.
  - What is Mercantilism ?
  - What is Strategic Compatibility ?
  - What is Fiscal Policy ?
  - What is "SWIFT" ?
  - List-out routes of FDI.
  - What is Ex-Im Policy ?
  - What is Privatisation ?

SECTION – B

Answer **any four** questions out of six. **Each** question carries **5** marks. **(4×5=20)**

- What is Foreign Direct Investment ? Discuss the reasons for low FDI's in India ?
- What is Product Life Cycle theory ? Explain.
- What is Political Environment ? How does it influence International Business ?
- What is Corporate Social Responsibility ? List out the recent reforms of CSR.
- Explain the role of International Monetary Fund in International Trade.
- What is significance of e-business in India.

P.T.O.



SECTION - C

Answer any three questions out of five. Each question carries 12 marks. (3x12=36)

8. Define the term International Business. Explain briefly the drivers of International Business.
9. Discuss the Theory of Comparative Advantage.
10. What is Business Environment ? Discuss briefly the factors influence business environment.
11. What is Technology ? Discuss the forces impact of Indian Technology.
12. What is Globalization ? Explain the effect of Globalization on Indian Economy.