



PG – 598

III Semester M.Com. (F.A)/M.F.A. Examination, January 2017
(CBCS)

Paper – 3.5 : ADVANCED E-BUSINESS

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** sub-questions out of ten. **Each** sub-question carries 2 marks. (7×2=14)
- a) What is a Cipher Text ?
 - b) Define Session Key.
 - c) What is Cyber cash ?
 - d) Expand MIME and POP.
 - e) Define m-commerce.
 - f) What is LBS ?
 - g) Name any four mobile browsing apps.
 - h) What is GSM ?
 - i) What is USSD ?
 - j) Who are the mobile payment service providers ? Give examples.

SECTION – B

Answer **any four** questions. **Each** question carries 5 marks. (4×5=20)

- 2. Digital certificates plays an important role in E-commerce. Explain.
- 3. Explain SSL.
- 4. What is SET ? Explain.
- 5. Explain the limitations of mobile commerce.
- 6. Differentiate 2G, 3G and 4G Technologies.
- 7. What are the services provided by mobile banking ? Explain.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **12** marks. **(3×12=36)**

8. Explain the different types of security threats in E-commerce.
 9. Explain EDI and its applications.
 10. Explain mobile commerce applications.
 11. What are the modes available for e-payments ? Explain its benefits and limitations.
 12. Explain Finance and Accounting mobile apps.
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PG – 536

III Semester M.F.A. Examination, December 2015
(CBCS Scheme)

Finance and Accounting
3.5 : ADVANCED E-BUSINESS

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer any seven sub-questions out of ten. Each sub-question carries 2 marks. (7×2=14)

- a) Define Cryptography.
- b) Who are 'Black Hats' ?
- c) What is a Digital Certificate ?
- d) Define EDI.
- e) Define m-commerce.
- f) What is i-Kraft ?
- g) What is Tom Tom Navigator ?
- h) Define E-commerce.
- i) What is 4G ?
- j) What is m-Pesa ?

SECTION – B

Answer any four questions. Each question carries 5 marks.

(4×5=20)

2. Explain the process to obtain digital signature.
3. What are the applications of EDI ? Explain.
4. Explain the types of e-payments.

P.T.O.



5. Bring out the benefits and limitations of mobile commerce.
6. Explain the wired and wireless commerce services and applications.
7. Explain the security measures in e-business.

SECTION – C

Answer **any three** questions. **Each** question carries 12 marks. **(3x12=36)**

8. What are the types of mobile commerce services ? Explain.
9. Explain the mobile commerce application with respect to financial sector.
10. Explain NTT Docomo I Mode services.
11. Explain mobile apps with respect to location based services.
12. What are the technologies adopted in mobile banking ? Explain.

