PJ – 527

III Semester M.Com. Examination, January 2019
(CBCS)
COMMERCE
Paper – 3.1 : Business Ethics and Corporate Governance

Time : 3 Hours Max. Marks : 70

SECTION – A

1. Answer **any seven** of the sub questions, **each** sub question carries **2** marks. **(7×2=14)**

   a) Define Business Ethics.
   b) What is ethical congruence ?
   c) Define pragmatism.
   d) Define CSR.
   e) What do you mean by ethical dilemma ?
   f) What is hacking ?
   g) What is security threat ? Name few of them.
   h) What is deceptive marketing ?
   i) Define Human quality grid.
   j) What is scavenging technique ?

SECTION – B

Answer **any four** questions, **each** question carries **5** marks. **(4×5=20)**

2. Why ethics does matters in business ?
3. Compare Deontology with Utilitarianism.
4. Explain creative accounting practices.
5. Explain the areas in HRM which are more prone to unethical practices.
6. Briefly explain the benefits of corporate governance.
7. Explain steps taken in India for Environment Ethics.

P.T.O.

## SECTION – C

Answer **any three** questions, **each** question carries **12** marks. **(3×12=36)**

8. In India corruption is taking place in most of the daily activities, as a student of ethics explain the measures to overcome frauds and corruption in India.

9. 'Do companies had to operate ethically to be financially successful.' – Explain.

10. Explain four social responsibility roles.

11. A manager must possess certain skills in order to translate knowledge into performance what are the required managerial skill in corporate governance.

12. Describe the ethical issues relating to computer applications.

PG – 696

## III Semester M.Com. Examination, January 2018
## (CBCS)
## COMMERCE
## Paper – 3.1 : Business Ethics and Corporate Governance

Time : 3 Hours Max. Marks : 70

SECTION – A

1. Answer **any seven** out of ten. **Each** question carries **two** marks. **(7x2=14)**
   a) Define morality.
   b) What does Clause 49 of listing agreement say ?
   c) Give the meaning of Trusteeship.
   d) What do you mean by organisational manual ?
   e) What is Ethical Dilemma ? Give an example.
   f) Give the meaning of Board oversight.
   g) What is meant by whistle blowing ?
   h) Give the meaning of Malfeasance.
   i) What do you understand by the term Window Dressing ?
   j) Give the meaning of Shell Companies.

SECTION – B

Answer **any four** questions from the following. **Each** question carries **five** marks. **(4x5=20)**

2. Define Business ethics. Mention any three business ethics.
3. Define Corporate Social Responsibility. Identify ethical and legal issues in Bhopal Gas Tragedy of December 3, 1984.
4. Mention some of unethical advertisement you have come across on T.V.
5. Is 'Contract Labor' an ethical issue ? Discuss.
6. What are the legal measures to check cyber crime ?
7. How does environmentalism affect business ethics ?

P.T.O.

## SECTION – C

Answer **any three** out of five questions. **Each** question carries **twelve** marks. **(3×12=36)**

8. State some of the guidelines of Advertisement Standards Council of India.

9. List out the projects/activities entitled as CSR activities under Companies Act of 2013.

10. Define agency problem. How does agency problem of information asymmetry affect good corporate governance ?

11. Describe the CSR activities undertaken by any two large companies in India.

12. Mahathma Gandhiji spoke about 'Trusteeship Concept' for business. Explain its nature and scope.

PG – 572

**Third Semester M.Com. Examination, December 2016**
**(CBCS)**
**COMMERCE**
**Paper – 3.1 : Business Ethics and Corporate Governance**

Time : 3 Hours Max. Marks : 70

***Instruction :*** *Answer* ***all*** *Sections.*

SECTION – A

Answer **any seven** of the following sub-questions . **Each** sub-question carries **two** marks. **(7×2=14)**

1. a) Define ethics.
   b) What is Utilitarianism ?
   c) What is creative accounting ?
   d) Define Corporate Social Responsibility.
   e) What is Deceptive pricing ?
   f) How is Tax Evasion different from Tax Avoidance ?
   g) State the ethical conflicts in Individualism and Collectivism in HRM.
   h) What is Predatory Pricing ?
   i) What is corporate governance ?
   j) State the four faces of Social Responsibility.

SECTION – B

Answer **any four** of the following. **Each** question carries **five** marks. **(4×5=20)**

2. Differentiate between Moral, Amoral and Immoral Companies.
3. Religion to a great extent influences ethical practice. Comment.
4. Is ethical Hacking Justifiable ? Answer with suitable examples.

P.T.O.

5. Do you think celebrity advertisements mislead public ? Justify your answer.
6. Briefly discuss the benefits of Corporate Governance.
7. If the company is profitable it is ethical. Comment.

## SECTION – C

Answer **any three** questions. **Each** question carries **twelve** marks. **(3×12=36)**

8. Explain the recommendations of Narayanamurthy Committee.
9. Explain ethical dilemmas in Business.
10. Explain how companies use creative accounting to mislead stake holders.
11. Explain the areas of corporate governance.
12. Discuss various theories of Business Ethics.

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PG – 521

**Third Semester M.Com. Degree Examination, December 2015**
**(CBCS Scheme)**
**Commerce**
**Paper – 3.1 : BUSINESS ETHICS AND CORPORATE GOVERNANCE**

Time : 3 Hours Max. Marks : 70

***Instruction :*** *Answer* ***all*** *Sections.*

SECTION – A

1. Answer **any seven** of the following sub-questions. **Each** sub-question carries **two** marks. **(7×2=14)**
   a) Define business ethics.
   b) Distinguish between values and attitudes.
   c) What is cognitivism ?
   d) What is CSR ?
   e) What is ethical dilemma ?
   f) Define creative accounting.
   g) What is hostile takeover ?
   h) What is software piracy ?
   i) Define Corporate Governance.
   j) What is computer crime ?

SECTION – B

Answer **any four** questions of the following. **Each** question carries **five** marks. **(4×5=20)**

2. Write a note on ethical congruence.
3. Explain the linkage between ethics and business performance.
4. Discuss the diagnostics model of social responsiveness.
5. Narrate the benefits of Corporate Governance.

**P.T.O.**

6. What are ethical dilemmas in marketing ? Explain.

7. Compare individualism and collectivism in HRM.

## SECTION – C

Answer **any three** questions. **Each** question carries **12** marks. **(3×12=36)**

8. Discuss the significance of ethics in business.

9. Critically examine the ethical theories.

10. Give a brief account of deceptive marketing practices in Indian business.

11. Describe the ethical issues relating to computer applications.

12. Narrate the provisions of the New Companies Act, 2013, relating to changes in corporate governance issues.

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PG – 294

**III Semester M.Com. Degree Examination, December 2014**
**(2007 – 08 Scheme) (NS)**
**COMMERCE**
**Paper – 3.2 : Business Ethics and Corporate Governance**

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **any ten. Each** question carries **two** marks. **(2×10=20)**

1. a) Define attitude.
   b) What is Code of Conduct ?
   c) Define consequentialism.
   d) Define social responsibility.
   e) What is transactional ethics ?
   f) What is scavenging techniques ?
   g) What is the Psychological egoism ?
   h) What is Hacking ?
   i) What is a corporate crime ?
   j) What is whistle blowing ?
   k) State two relations between religious and ethics.

SECTION – B

Answer **any three. Each** question carries 5 marks. **(5×3=15)**

2. "Ethics has an important place is business" – Comment.
3. Compare Utilitarianism and Kantianism.

P.T.O.

4. "Ethics is receiving serious attention in HRM in the recent days". Comment.
5. What is social responsible marketing ?
6. Describe creative accounting practices.

## SECTION – C

Answer **any three**. **Each** question carries **15** marks. **(15×3=45)**

7. What is the responsibility of a government when found an organisation is unethical ?
8. Discuss ethical and unethical practices in educational institutions.
9. Describe consequentialism and non-consequentialism.
10. Explain ethical and social issues in marketing.
11. Explain the impact of corporate governance of Nareshchandra Committee.

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PG – 730

**III Semester M.Com. Degree Examination, Dec. 2013/Jan. 2014**
**(2007–08 Scheme) (NS)**
**COMMERCE**
**Paper – 3.2 : Business Ethics and Corporate Governance**

Time : 3 Hours Max. Marks : 80

***Instruction** : Answer **all** Sections.*

SECTION – A

1. Answer **any ten** questions. **Each** question carries **two** marks. **(10×2=20)**
   a) Define Business Ethics.
   b) What is ethical congruence ?
   c) What is code of ethics ?
   d) What is whistle blowing ?
   e) What is hacking ?
   f) Define values.
   g) Define Corporate Governance.
   h) List the types of ethics.
   i) What is consumerism ?
   j) What is insider trading ?
   k) What is software piracy ?
   i) What is consequentialism ?

SECTION – B

Answer **any three** questions. **Each** question carries 5 marks. **(3×5=15)**

2. Explain briefly the benefits of good corporate governance.
3. Explain briefly Psychological Expectancy Model.
4. Explain briefly the importance of business ethics.
5. Comment on the ethical issues in human resources management.
6. Compare and contrast cognitivism and non-cognitivism.

P.T.O.

## SECTION – C

Answer **any three** questions. **Each** question carries **15** marks. **(3×15=45)**

7. Explain utilitarianism and Kantianism theories.
8. Explain the ethical issues in marketing practices.
9. Explain corporate social responsibility.
10. How do you prevent computer crimes ? Explain.
11. "Finance would be impossible without ethics". Do you agree ? Comment.

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PG – 764

III Semester M.Com. Degree Examination, January 2012
(2007-08 Scheme) (NS)
COMMERCE
Paper – 3.2 : Business Ethics and Corporate Governance

Time : 3 Hours Max. Marks : 80

SECTION – A

1. Answer **any 10** sub-questions. **Each** question carries **two** marks. **(10×2=20)**

a) Define attitude.

b) What is Trojan ?

c) Define Moral Standards.

d) Define belief.

e) Define Corporate Governance.

f) What is Scavenging techniques ?

g) Define Hacking.

h) State 2 security threats.

i) What is meant by Quality of work life ?

j) Define pragmatism.

k) What is Ethical Congruence ?

l) What is Teleological ?

SECTION – B

Answer **any three** questions. **Each** question carries **5** marks. **(3×5=15)**

2. Why does Ethics matter is Business ?

3. Why is utilitarianism useful for conducting a stakeholder analysis ?

4. How do you develop code of Ethics ?

P.T.O.

5. Explain 4 areas of pricing which are unethical and illegal.

6. Explain psychological Expectancy Model is HRM.

## SECTION – C

Answer **any three** : **(3×15=45)**

7. Explain 4 social responsibility roles.

8. What is the responsibility of an-individual when found an organisation is unethical ?

9. In India corruption and bribery are taking place in Educational Institutions. How do you eradicate ?

10. How important is Finance Ethics in Business ? Explain.

11. What are computer ethics ? Explain the computer related ethical issues found in information systems.

PG – 658

III Semester M.Com. Degree Examination, December 2010

(Semester Scheme)

(NS)

Commerce

Paper – 3.2 : BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time : 3 Hours

Max. Marks : 80

SECTION – A

I. Answer **any 10** sub questions. **Each** question carries **two** marks. **(10×2=20)**

a) What is ethical congruence ?

b) State two unethical marketing practices.

c) Define Consequentialism.

d) What is Trojan technique ?

e) Define ethical climate.

f) What is whistle blowing ?

g) What is Security threats ?

h) What is Psychological egoism ?

i) What do you mean by money laundering ?

j) State two difference between Professional and Company Code.

k) Define Human Quality Grid.

l) What is justice ?

P.T.O.

## SECTION – B

Answer **any three** questions. **Each** questions carries 5 marks. (3×

2. What are the three major ethical issues in Business face today ?

3. Why is utilitarianism useful for conducting a stakeholder analysis ? What problem are encountered when using this principle ?

4. "Subject of ethics is receiving serious attention in management in the recent days Comment.

5. What is social responsible advertising ?

6. Why does ethics matter in Business ?

## SECTION – C

Answer **any three** of the following : (3×15

7. What are some important distinctive characteristics of ethical problems ? What distinguishes an ethical from a legal problem ?

8. Do Companies had to operate ethically to be financially successful. Explain.

9. What are the advantages and disadvantages for a company to create and use a "global set of ethics" ?

10. Define code. How does the ethical codes help business organisation ?

11. Explain deontological theory, briefly compare its strength and weakness.

PG – 474

I Semester M.Com. Degree Examination, December 2009/January 2010
(2007-08 Scheme) (New)
COMMERCE
Paper– 3.2 : Business Ethics and Corporate Governance

: 3 Hours Max. Marks : 80

SECTION – A

Answer any ten of the following in about 3-4 lines each. Each sub-question carries two marks. (2×10=20)

) What is whistle blowing ?

) Define Business Ethics.

) What is Deceptive Marketing ?

) Define Social Responsibility.

) Define Kantianism.

) What is insider trading ?

) State two differences between individualism and collectivism.

) What is merger ?

) State 4 faces of social responsibility.

) What is corporate governance ?

) What is Salami Slicing ?

) What is scaverging techniques ?

SECTION – B

swer any three of the following. Each question carries 5 marks. (3×5=15)

What do you mean by ethical code ?

Compare Decontology with Utilitarianism.

P.T.O.

4. Explain the major types of corporate crimes.

5. What is socially responsible advertisement ?

6. What are responsibilities of corporate towards society.

## SECTION – C

Answer **any three** of the following. **Each** question carries **15** marks. (3x15

7. Explain the unethical practices in marketing.

8. In India corruption is taking place in most of the daily activities. As a studen ethics suggest steps to eradicate and control such curruption.

9. In situations like recession, explain the role of HR manager in terms of ethical practices.

10. "Finance would be impossible without ethics" Comment.